

What to wear? What to Wear?

Picking out your clothes for a photo shoot

Coordinate - Pick 3-4 complementary colors and carry them throughout your family's outfits. When everyone is wearing the exact same thing photos can look stiff and staged. You want your family photos to resemble you and your families personality.

All white clothing I'm not a big fan of white for family photos because it can sometimes wash out skin tones. But it makes for great Black and White with jeans and or khakis!

HAVE FUN with accessories: Scarves, gloves, hats, jewelry, belts, and hair accessories are all a great way to add a little personality to your photos. Accessories are a wonderful way to change up your look throughout your session! If you're not sure about an accessory bring it along to your shoot and let your photographer take a look.

Color. I LOVE IT! If you're working with me you know I'm a BIG fan of color! Jewel tones look great on camera, can be rocked by most skin tones, and are great colors fall photos! If most of your family is wearing dark colors DON'T stick sister in pastel pink and white. You want your outfits to have a good flow.

Layers ROCK! Layered clothing looks great in photos and is yet again another quick way to change up your wardrobe throughout your session. This is also a great way to hide problem areas. Think cardigans, jackets, vest, sweaters over button up shirts, short sleeve shirts over long sleeve shirts! Layer, layer, and layer some more. Okay maybe not that many layers but you get the point! This is also a great way to introduce a print or color. Think about layering a solid color shirt with something that coordinates print.

Plan ahead in picking out your wardrobe: It takes time to put a look together and can be stressful especially if you wait till the very last minute. Start thinking about a couple of weeks before your shoot. Give yourself enough time to decide on a color palette, raid your family's closets, and find new items to complete your look. Look to magazines and clothing websites for inspiration! Inspiration is ALLLLL around you. You just need to be in the right mindset to see it! You really don't have to spend a fortune on your family's wardrobe.

Have fun with your outfit selections: Pick something that you and your family feel good in! If you're feeling good it will shine through in your photos!

How are you going to use your family photos?:

-If you want to showcase them throughout your home do you want them to match the color scheme of your house? If so think about the colors of your home when selecting the colors of your family's clothing.

-If you plan to use them in your holiday cards have you found a design that coordinates with your outfits? It's a good idea to share the holiday card design with us before the shoot so we can think about a set up or pose that will compliment the design you've selected. OR for that matter, we can design the card for you!

MOST IMPORTANT....Have FUN!!! We want to capture your family's personality.

Well, that's it! I think I have covered it all. Please let me know if you have any questions or requests!

I Look forward to seeing you and having a great time!

Pamela Ennis